

# Creative iMedia Long Term Plan | | 2019-20 Summerfield Education Centre

	Autumn one (8 weeks)	Autumn two (7 weeks)	Spring one (6 weeks)	Spring two( 7 weeks)	Summer one (7weeks)	Summer two (7 weeks)
Key Skills	Write a summary of how and why digital graphics are used, identify suitable file types and formats, demonstrates the connection between the properties of digital graphics and their suitability for use, demonstrates an understanding of how different purposes and audiences influence the design and layout of digital graphics.	Write an interpretation from the client brief, can identify target audience requirements, evidences skills/knowledge/ understanding from other units in the specification, produces a work plan, produces a visualisation diagram, identifies assets needed, identifies resources needed, demonstrates an understanding of legislation. R081 The purpose, use and content of moodboards, creating a moodboard, the purpose, use and content of mindmaps, creating a mindmap	Understand the purpose, use and content of visualisation diagrams, creating a visualisation diagram, client requirements, analysing pre-production documents.	Understand the purpose, use and content of storyboards, creating a storyboard, the purpose, use and content of scripts, creating a script, naming and file conventions, target audience, hardware, techniques and software used to digitize or create pre-production documents	Research, work plans, production schedules, health and safety, legislation, properties and limitations of file formats.	Provides evidence of sourcing and creating assets, provides evidence of preparing the assets for use, provides evidence of using of a range of tools and techniques to create the digital graphic, provides evidence of saving and exporting the digital graphic in suitable formats and properties, provides evidence of saving electronic files using suitable file and folder names and structures, writes a review of the finished graphic demonstrating what worked and what did not and identifies areas for improvement and further development of the final digital graphic
Key Content	R082 LO1 Researching a digital graphic.	R082 LO2 Planning a digital graphic. R081 Pre-production exam: understand the purpose and content of pre-production documents, be able to plan pre-production documents, be able to produce pre-production documents, be able to review pre-production documents.	R081 Pre-production exam: understand the purpose and content of pre-production documents, be able to plan pre-production documents, be able to produce pre-production documents, be able to review pre-production documents.	R081 Pre-production exam: understand the purpose and content of pre-production documents, be able to plan pre-production documents, be able to produce pre-production documents, be able to review pre-production documents.	R081 Pre-production exam: understand the purpose and content of pre-production documents, be able to plan pre-production documents, be able to produce pre-production documents, be able to review pre-production documents.	R082 LO3/4 Producing and evaluating a digital graphic.

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Spiritual, Moral, Social and Cultural Theme (SMSC) Fundamental British Values (FBV)	Students are encouraged to reflect from the position of a particular audience viewpoint. When creating digital products, students look at the impact of age, gender and disability on individuals' choice/use of digital devices		Students explore ideas, feelings and meaning whilst interpreting a project brief. Students learn about respecting copyright and copyright law when developing digital products. Students gain an understanding of the requirements and communication needs of all groups of people when developing digital products		Students are encouraged to recognise their own creativity when coming up with solutions to a design brief. Students consider accessibility issues when evaluating and developing digital products.	
Key Assessment Objectives and Suggested Assessments	OCR Creative iMedia past paper	OCR Creative iMedia past paper	OCR Creative iMedia past paper	OCR Creative iMedia past paper	Actual OCR Creative iMedia exam	Controlled Assessment

<p>Websites that can help my learning:  <a href="http://www.ocr.org.uk/qualifications/creative-imedia-level-1-2-award-certificate-j807-j817/">http://www.ocr.org.uk/qualifications/creative-imedia-level-1-2-award-certificate-j807-j817/</a>  <a href="http://www.ocr.org.uk/Images/254751-unit-r081-resources-links.pdf">http://www.ocr.org.uk/Images/254751-unit-r081-resources-links.pdf</a>  <a href="http://www.ocr.org.uk/Images/137682-unit-r082-resources-link.pdf">http://www.ocr.org.uk/Images/137682-unit-r082-resources-link.pdf</a>  <a href="http://www.ocr.org.uk/Images/137682-unit-r084-resources-link.pdf">http://www.ocr.org.uk/Images/137682-unit-r084-resources-link.pdf</a></p>	<p>Visits to places that can help my learning:                      BBC (Manchester)                      Museum of Science and Industry (Manchester)</p>
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